

TOURING EXHIBITION	
TITLE/SUBTITLE	Speed: Science in Motion
DEVELOPMENT STATUS	Available for hire
OTHER PARTIES	
DATE OPEN	November 2003, refurbished 2008
SIZE	400 sqm
DESCRIPTION	Unraveling the cutting edge science and technology behind motor sports. The exhibition provides a real race track simulation, including pit lane, a workshop and physical testing environments, visitors will be challenged by exciting exhibits and displays that explore the science of speed.
CONTENT	The exhibition consists of three zones: The Race Track, where drivers can test their skills driving a car, changing a tyre or competing against each other; The Fitness Testing Area where visitors are able to test their physical traits to see if they can make it as a driver; and The Workshop, where drivers can look into the science behind aerodynamics, motion and engine technology.
AVAILABLE	
NUMBER OF OBJECTS	17 interactive exhibits, fully self contained including graphic panels
OBJECT MOUNTS	
EXHIBITION FURNITURE	Exhibition entrance, set walls, plus self contained exhibits
TARGET AUDIENCE	Children aged 5 – 14
EDUCATION MATERIALS	Detailed exhibition program for in centre activities. Take home education package including exhibition notes and key messages, curriculum links, worksheets, follow up activities.
COMMUNITY PROGRAMMES	Suggestions for science theatre shows can be provided on application.
MARKETING MATERIALS	Artwork provided for poster, flyer, launch invitation and print advertisements. Media release, promotional photographs and radio advertisements included. TV advertisement available on request
MERCHANDISE	None included
SPONSORSHIP	None included but options available
SIZE FOR FREIGHTING	3 x 40 ft shipping containers
SPECIAL REQUIREMENTS	3000mm minimum ceiling height, some additional overhead lighting
COST	Case by case basis
INSTITUTION	Scitech
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