

TOURING EXHIBITION	
TITLE/SUBTITLE	Symbols of Australia
DEVELOPMENT STATUS	Exhibition is currently on tour
OTHER PARTIES	N/A
DATE OPEN	
SIZE	150 – 200 square metres, approximately 20 linear metres
DESCRIPTION	<i>Symbols of Australia</i> is a touring exhibition focusing on the role of symbols in the formation and promotion of Australian national identity. The exhibition uses both objects and multimedia to explore the ways in which national symbols have functioned in Australia's past and present. The exhibition's aim is to highlight the diversity of Australian symbology: the official and the popular, the organic and the imposed, the natural and the man-made, the old and the new. The chosen symbols include: the kangaroo, the wattle, the flag, Uluru, the boomerang, Sydney Harbour Bridge, the billy, vegemite, the Southern Cross and the Holden.
CONTENT	There are 6 showcases, 11 banner bugs, two multimedia units and 16 framed works. Included in the framed works are a reproduction Holden poster and a mosaic style mural created from postage stamps depicting Sydney. The mural is in three parts in wall mounted acrylic showcases. The exhibition includes two multimedia pieces. The first, displayed on a large screen, shows moving footage of adverts, documentaries, and news reels, and will be an entertaining and nostalgic look at the historical use of national symbols as they have changed over time. This piece includes the jingles and sound tracks that accompanied the original footage. The second is displayed on a smaller screen and uses a range of still and moving footage to explore the uses and abuses of the Australian flag as a symbol.
AVAILABLE	January 2010 – August 2012
NUMBER OF OBJECTS	57 Objects
OBJECT MOUNTS	
EXHIBITION FURNITURE	6 showcases, 11 banner bugs, 2 multimedia units.
TARGET AUDIENCE	General
EDUCATION MATERIALS	http://www.nma.gov.au/exhibitions/symbols_of_australia/education_resources/
COMMUNITY PROGRAMMES	
MARKETING MATERIALS	The Museum will provide artwork for use in print advertising and/or posters, media release and advice.
MERCHANDISE	
SPONSORSHIP	
SIZE FOR FREIGHTING	13 Crates, 6 Showcases and 2 Multimedia Units
SPECIAL REQUIREMENTS	The Museum will provide installation assistance at each venue. It is anticipated that the exhibition can be installed in two days.
COST	There will be a hire fee for this exhibition of \$500/week. This will include a percentage of the anticipated freight costs relative to the venue size and location.
INSTITUTION	National Museum of Australia
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