

Australian National Maritime Museum Travelling Exhibition

TITLE/SUBTITLE	<i>Exposed! the story of swimwear</i>
DEVELOPMENT STATUS	Touring
OTHER PARTIES	
DATE OPEN	2 July 2009
SIZE	Approximately 150 square metres
DESCRIPTION	Movie sirens, aquatic stars, bathing beauties, athletes, swimmers and designers have all played their part in the evolution of the modern swimsuit. Featuring designs created especially for this exhibition, <i>Exposed!</i> places Australian swimwear in a global context of design and swimming history, and popular culture.
CONTENT	<p>Subthemes</p> <ol style="list-style-type: none"> 1 <i>Images of perfection</i> – screen sirens, bathing beauties and Borat 2 <i>Visionary Venus</i> - Annette Kellerman 3 <i>Evolution of the swimsuit</i> 4 <i>A nation of swimmers</i> – Australian swimwear design & manufacture 5 <i>Future visions – capsule collections and Woollen Mermaids</i> <p>Objects include: swimming costumes and accessories, photographs, travel and advertising posters, design drawings and patterns.</p>
AVAILABLE	Tour itinerary booked
NUMBER OF OBJECTS	
OBJECT MOUNTS	Included
EXHIBITION FURNITURE	Included
TARGET AUDIENCE	Broad general audience of families, educational groups, fashion design students.
EDUCATION MATERIALS	Teacher resource material for use during and pre and post exhibition visit.
COMMUNITY PROGRAMMES	Exhibition suit case for children seven years and over. Visitor program suggestions are provided in the Exhibition Resource Kit.
MARKETING MATERIALS	The Exhibition Resource Kit includes marketing and publicity material – invitation and poster templates, publicity images, news release and articles on exhibition.
MERCHANDISE	Merchandise is available for wholesale from the Australian National Maritime Museum's store.
SPONSORSHIP	
SIZE FOR FREIGHTING	
SPECIAL REQUIREMENTS	Installation time approximately five days.
COST	
INSTITUTION	Australian National Maritime Museum
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